

ELEANOR E. STUBLEY

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EDUCATION

THE UNIVERSITY OF GEORGIA , <i>Mary Frances Early College of Education</i> , Athens, Ga. Master of Science, Area of Emphasis in Sport Management and Policy (Kinesiology) Cumulative GPA: 3.81/4.0 Relevant Coursework: Sport Sales Fund & Revenue, Sport Marketing, Sport Organizational Behavior; Intercollegiate Athletics and Higher Education, Design Management-Sport Facilities, Legal Issues-Sport Management	EXPECTED MAY 2021
THE UNIVERSITY OF GEORGIA , <i>Grady College of Journalism and Mass Communication</i> , Athens, Ga. A.B.J. in Journalism, Area of Emphasis in Digital Marketing Grady Sports Media Certificate Program Cumulative GPA: 3.62/4.0, Honors: HOPE Scholarship and Claude P. Callison Memorial Scholarship	MAY 2018

EXPERIENCE

THE UNIVERSITY OF GEORGIA ATHLETIC ASSOCIATION , <i>Sports Communications</i> , Athens, Ga. Graduate Assistant (August 2019-present), Intern (July 2018-July 2019) <ul style="list-style-type: none">• Assist with media strategy and operational execution of major athletic events typical of a large NCAA athletic program, including NCAA Regionals and Championships• Support national, regional and local media relations efforts• Develop, implement and maintain compelling social media content/campaigns for recruiting purposes and to increase engagement• Collaborate with cross-functional departments, coaching staff and others on design and content production• Aid in season credentialing of visiting school personnel, pro-scouts and media for the 2019 and 2020 football seasons• Work with the ESPN team to facilitate on-campus bureau cam production with athletes, coaches and TV talent• Serve as Assistant Sports Communications Director for the Georgia men's tennis program handling all media relations between coaches Manuel Diaz and Jamie Hunt and student-athletes, social media, statistics, events, and media guide production• Plan, coordinate and moderate weekly interview availabilities, conference calls and press conferences for various media, student-athletes, coaches and administration• Produce social, in-venue and website content in a fast-paced, time-sensitive environment for GeorgiaDogs.com, including post-game recaps, notes and quote compilations for distribution to media and television across the events of 19 Georgia sport programs• Create graphic design concepts including: social media templates, media guide covers and gameday programs, as well as social media and web-site visuals for various sports using Adobe Photoshop, InDesign and Lightroom• Manage priorities to accomplish multiple tasks with conflicting deadlines for multiple sport teams• Update and manage statistics, season schedules, rosters and more on GeorgiaDogs.com for multiple sport teams	JULY 2018 - PRESENT
11 ALIVE WXIA-TV , <i>Community Relations & Studio Production Intern</i> , Atlanta, Ga. <ul style="list-style-type: none">• Contacted guests about appearances on the show and arranged any logistics relating to their appearance• Assisted booking producers with the scheduling of guest transportation• Conducted on and off-set production preparation for shows <i>Atlanta & Co.</i> and <i>TechEdge</i> which included: segment development, script writing, story topic research, set preparation, and teleprompter operation• Transcribed, edited and compiled video interviews to be used in the Corporate Volunteer Council of Atlanta video at the council's event	MAY 2017-JULY 2017
WUGA RADIO , <i>Intern</i> , Athens, Ga. <ul style="list-style-type: none">• Worked alongside news anchor and host of local show "Athens News Matter"• Interviewed individuals weekly for various upcoming segments and was responsible for majority of the daily logging• Gathered election results and other information while helping cover presidential primary election	JAN. 2016-MAY 2016

LEADERSHIP AND VOLUNTEER ACTIVITIES

SOUTHEASTERN CONFERENCE (SEC) WOMEN'S BASKETBALL TOURNAMENT , <i>Volunteer Assistant</i> , Greenville, S.C. <ul style="list-style-type: none">• Facilitated all statistical information distribution to all media, team and TV personnel• Coordinated press conferences, media availabilities and open practice viewings with teams, coaches and athletes	MARCH 2019
SUPER BOWL LIII , <i>Press Box Assistant</i> , Atlanta, Ga. <ul style="list-style-type: none">• Facilitated all statistical information distribution to all media, team and TV personnel in press box	FEB. 2019
ASSOCIATION FOR WOMEN IN SPORTS MEDIA AT UGA , <i>Communications Director</i> , Athens, Ga. <ul style="list-style-type: none">• Collaborated with other executive members during weekly meetings to create communication strategies• Secured guest speakers, organized networking events and travel plans• Updated and created content for WordPress site and social media platforms weekly• Led recruiting events and assisted in other promotional efforts	OCT. 2017-MAY 2018
UGA HOOP GIRL , <i>Member</i> , Athens, Ga. <ul style="list-style-type: none">• Actively publicized and promoted the men's basketball team and games year-round• Served the Georgia Bulldog Club donors and other benefactors in the hospitality rooms Kappa Alpha Theta, Gamma Delta Chapter	OCT. 2014 - MARCH 2018
KAPPA ALPHA THETA, GAMMA DELTER CHAPTER , <i>Member</i> , Athens, Ga.	AUG. 2014 - MAY 2018

SKILLS AND INTERESTS

SKILLS: Strong written and verbal skills, AP Style, attention to detail and accuracy, communication, organization, project management, content creation, knowledge of media trends, social strategy, digital/social media (Facebook, Instagram, Twitter, Snapchat); proficient in Adobe CC 2021 (Photoshop, InDesign, Lightroom, Bridge), macOS Operating System, Microsoft Office Suite, StatBroadcast, SIDEARM Sports, Tennis and Basketball StatCrew; CPR/AED certified

INTERESTS: Community relations/outreach, graphic design, communication, media coordination, special events, strategic planning in professional and collegiate athletics and public affairs, content creation, crisis management